

HIGHLAND SPIRIT CHEER



38720 Annette Ave Palmdale Ca 93551

EIN# 47-1364913

Greetings Local Business Owner

Last November Governor Jerry Brown signed a bill into law making High School Cheer a state recognized sport. This is great news for those cheerleaders that already realize how much practice, hard work, training and dedication is required to be a successful squad. Although the recognition will be starting in the 2018/2019 school year we are still faced with the economic hardships almost every high school team faces. Cheerleading is very expensive and without fundraising that cost lands on the families of the cheerleaders. Unfortunately some families simply cannot afford it.

The cheerleaders at Highland High School don't just support our schools sports and activities. We also participate in various community events such as Business Grand Openings and Community Parades. Some of our cheerleader's even volunteer with the youth cheer squads as a way to mentor young girls. As cheerleaders we are held to very high standards, including academically. As our squad continues to grow, we look forward to a successful year in the 2018/2019 school year.

This year one of goals as a squad is to compete in cheer competitions and represent our school and our valley. We are asking local businesses and personal sponsors, for help. We have set up a sponsorship program to help offset the cost of competition fees, transportation, professionally run clinics and training.

Any amount is greatly appreciated and the breakdown is below. Please return your check made out to Highland Spirit Cheer to the address above or to the cheerleader you received this letter from.

Thank you in advance for your support!

Sincerely,
Highland High School Cheer Team

Silver sponsor \$50.00-\$199.00:

- Your business name on our team Facebook page.
- A personal thank-you from our entire team!

Gold sponsor \$200.00-\$350.00:

- Your business name on our team Facebook page.
- A personal thank you from our entire team.
- A personalized sponsor thank you plaque.

Diamond sponsors \$351.00 +:

- Your business name on our team Facebook page.
- A personal Thank you from our entire team.
- A personalized sponsor thank you plaque.
- Your business name listed in on the back of our team sponsor T-shirts and handed out to fans at our home games.

*All sponsors will also be able to use the federal ID number for a tax write off (47-1364913)